



SANCTUARY
PAKBENG LODGE

CORPORATE SOCIAL RESPONSIBILITY POLICY

Dear guests,

The Sanctuary Hotels & Resorts group, a branding that groups 3 hotels in Laos, understands the importance of responsible tourism. Therefore, our efforts and actions are continuous, renewed, adapted and long lasting, all with the aim of effectively reducing our carbon footprint

This involves setting up, training and passing on good practices to our team, our partners and our valued guests.

Lush jungle, a maze of rivers, chains of karst mountains, extraordinary waterfalls, exceptional fauna; Laos offers a wild, untouched and beautiful nature and we believe it is our duty to preserve it!

Acknowledging, respecting, and protecting the Laotian nature is the commitment that Sanctuary Hotels and Resorts wishes to share with you as we firmly believe that people are the key to delivering change.

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THE SANCTUARY PAKBENG LODGE: A RESPONSIBLE TOURISM VISION

The Sanctuary Pakbeng Lodge is an Eco Lodge located in northern Laos in Pakbeng village. Nestled on the banks of the Mekong, surrounded by forest and lush jungle, as well as ethnic villages away from the usual tourist routes and facing the Mekong Elephant Park dedicated to the protection of the elephants in Laos, the Lodge is at the heart of the Laotian nature.

The Lodge wishes to promote forms of tourism, which are socially responsible, economically productive and environmentally friendly.

We understand the need to balance sustainable tourism practices with social, cultural and ethnic differences.

Therefore, our commitment is the empowerment of the local populations and the protection of the environment that we support through leading CSR projects.

OUR MISSIONS & PROJECTS WE SUPPORT

* ANIMAL WELFARE *

The Sanctuary Pakbeng Lodge believes in having meaningful interactions in a regulated and sustainable manner. This prevents abuse and improves the livelihoods for any involved animal. In this sphere, we directly support **the Mekong Elephant Park**, a non riding elephant Sanctuary located just opposite the Lodge. Since its opening in 2007, we have been dedicated to:

- The financing of the park to support preservation and conservation projects.
- Help towards the rescue of new elephants.
- The financing of the opening of the site that we continue helping as to ensure its maintenance.



* SOCIAL ENTERPRISE: SUPPORTING LOCAL COMMUNITIES & BUSINESSES *

The Sanctuary Pakbeng Lodge is unconditionally committed to protecting human rights, treating people with dignity and respect within their working environment may it be amongst the teams, guests, and business partners (from temporary workers to consultants to vendors) and with the community living around us. We value diversity and equal opportunity and do not tolerate discrimination or harassment.

We engage, believe and work to achieve the following:

Looking after our employees and human rights

- Ensure compliance with national and international labour laws and that employees are paid at least a living wage if no national legal minimum wage is existent.
- Are not involved in forced labour or employing children or youth for work which is normally conducted by adults.
- Ensure that all our employees know their rights and obligations, know how to express dissatisfaction and give them a working frame where they can expand their skills and wellbeing.
- We are committed to respect children's rights and to protect children from all forms of exploitation, including sexual exploitation.

Supporting local economy: Working with local businesses directly supports communities in improving their socio-economic positioning:

- To give priority to local suppliers, services or product providers, whenever possible
- To promote other local products and services to guests, by recommending guides, markets and crafts.
- We always aim to hire locally where possible

Respecting and protecting local culture, traditions and way of life

- We encourage our guests to go on excursions to encounter local people, and discover more about their local traditions.
- We provide information in guide books about what to do/not do to respect the local culture.
- We respect intellectual property rights, culture and traditions when dealing with local and indigenous communities.

Supporting and protecting access to essential resources and services

- Whenever one or some of our facilities in the accommodation are offered to non-residents (including local people), they are treated no differently in using that facility than the accommodation's residents.
- The hotel will never obstruct public access to water sources or other essential resources or services.
- Participation in meetings with the head of the village, local authority and tourism department to ensure that our activity does not induce any negative effect on the community.

Supporting initiatives that improve the community: We always try to provide services or facilities to the community, that wouldn't normally be available.

► Here are our initiatives ►



THE SANCTUARY PAKBENG LODGE'S BOTANICAL GARDEN:

Community sharing of plots of land as well as harvests of our garden

Members of our staff have been allocated a plot of land from the property's garden for their personal use, not just in order to provide enough fruit and vegetables for their family but also giving them **the opportunity to earn an extra income** by selling their harvest at the local market or directly to the Lodge.



THE SANCTUARY PAKBENG LODGE'S FREE HEALTH CENTRE: A DIVISION OF LES MEDECINS DE CHINGUETTI PAKBENG

A site dedicated to the health of the inhabitants

This association built the health center, which has been managed by French doctors since November 2007. These doctors, who are present year-round, deliver free care to the local population in Pakbeng and its surrounding villages.

The Sanctuary Pakbeng Lodge:

- Houses the health center on its property, finances the presence of the doctors every year and takes care of the transportation and accommodation of the entire team.
- Facilitates the collaboration between the association's doctors and the local health service, by arranging meetings and training initiatives.
- Collects medicine donated by travellers and gives them to the free health centre, which, in turn, organises and classifies the drugs according to their expiration date.
- Manages a fund for donations.



THE SANCTUARY PAKBENG LODGE'S BOUTIQUE

Through our Boutique, we introduce travelers to social enterprise community projects we support during their trip to ensure any handicrafts or locally made goods they may wish to purchase are both ethically sourced, effectively priced and contribute to the continued sustainability of jobs in the region.

COLLECT OF SCHOOL SUPPLY

- Guest are encouraged to come with school supplies (books, pens...)
- The Sanctuary Pakbeng Lodge collects the items and delivers them to the local school.

✳ ENVIRONMENTAL RESPONSIBILITY ✳

The Sanctuary Pakbeng Lodge acknowledges that tourism can bring adverse effects by its very nature. **Protecting the environment is a key part of our commitment to environmental sustainability.** In order to reduce our environmental impact, we have **implemented initiatives and work alongside partners** to proactively play our part in reducing our environmental footprint.

We are engaged in a process to reduce our environmental footprint through different channels and in an all side approach:

Waste is monitored and when solutions are possible, implemented:

- Plastic free policy (Refillable bottle initiative)
- Purchase wise policy (bigger containers, less plastic, local suppliers)
- Waste separation according to local authority guidance or when non-existent, informal recycling system (plastic, cans, paper, food)

Energy consumption monitoring and reduction plan over the next 2 years: Low energy light bulb, sensors, responsible equipment maintenance, purchase policy follow up for new equipments.

Buy locally, buy green:

- Cultivation of organic foods
- Use of natural cleaning products using biotechnology
- Products and services of local origin are preferred

Self-sufficiency for non-drinking water supply

We educate our suppliers on sustainability practices, and are working with local organizations whose objective is to reduce the environmental effect tourism can play on local communities. Communication to our valued guests and employees are provided within our rooms and common areas about our actions to reduce energy, water and waste.

✳ PLASTIC WASTE REDUCTION ✳

The Sanctuary Pakbeng Lodge aims **to be a leader in the field of plastic consumption reduction** and has become a proud partner of the **Refillable Bottles Initiative**. We wish for our clients to leave a positive footprint within the country and act towards one of the biggest environmental dilemmas in Asia Pacific today.

Within this field of action, guests may now purchase a refillable bottle at the hotel -or bring one of their own- as to limit single-use plastic bottles and **use freely our refill water stations**. The Lodge also provides **refillable glass bottles** in all our rooms.



Refill station



✳ QUALITY ASSURANCE POLICY ✳

The Sanctuary Pakbeng Lodge is committed to continually improve its services in order to attain the maximum quality level required by our guests.

The main features of this quality policy are the development of high quality services aimed to respond to our customer requirements, the enhancement of operational performance as well as the development of our people.

OUR TEAM

To be sure that the entire team understands our objectives, our guests' needs and expectations and are given the appropriate tools, trainings and support to reach these expectations is given in a fulfilling context:

- A good communication: meetings, notes display, all policies clearly displayed in Lao language
- Provides employees safe and appropriate working conditions standards
- Agreeing to quality goals, reviewing their relevance and monitoring their performance regularly

OUR GUESTS

To be sure to understand current and future customer needs and pledge to meet customers' requirements and exceed expectations at all times by:

- Providing to our guests the right ways of conveying their complaints at any time they wish and protect their rights
- Suggesting a feedback form to every guest
- Collecting and analyzing the data, implement improvements and necessary changes
- Use of software gathering all reviews made by guests on the Internet (OTA, Google, Tripadvisor). This software collects and analyses the reviews, shows our strengths and weaknesses and allows to implement required improvements and changes.

* HEALTH AND SAFETY POLICY *

The Sanctuary Pakbeng Lodge considers health and safety to be an integral part of a management duty and to be under the responsibility of the General Manager.

The policy is improved regularly and a general assessment is made one time per year.

The Sanctuary Pakbeng Lodge is committed to:

- Prevent accidents and cases of work-related illnesses (physical and mental) by managing the health and safety risks within the workplace.
- Provide clear instructions and information, and adequate training, to ensure employees are competent to do their work.
- Engage with employees and consult them on day-to-day basis on health and safety measures.
- Implement emergency procedures – evacuation in case of fire or another significant incident.
- Maintain safe and healthy working conditions, provide and maintain plants, equipment and machinery, and ensure safe storage/use of substances.

* CHILD WELFARE *

We are committed to respect children's rights and to protect children from all forms of exploitation, including sexual exploitation.



We aim to be a leader in the field of corporate social responsibility and believe together, we can make your trip to Asia a sustainable and enjoyable one that leaves lasting memories and a positive footprint on the country as well as the communities we work with.

We are continuously working to improve our responsibility policy as this is an ever-evolving part of the hospitality industry.

To discuss further our CSR policy or projects, please do not hesitate to ask a member of the team.